



**CONTACT:**

Dale Buss  
(248) 953-2701  
dbuss@flyovercoalition.org  
www.flyovercoalition.org

**FOR IMMEDIATE RELEASE**

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# The Flyover Coalition Takes Flight

ROCHESTER HILLS, *Michigan* — Today marks the official launch of The Flyover Coalition, a not-for-profit organization founded by Dale Buss, a long-time, award-winning journalist with a passion for Flyover Country.

After decades in the industry and seeing the overwhelming coastal media bias in national coverage, Buss has formed a not-for-profit, nonpartisan organization that will offer a different perspective in hopes of promoting America's heartland, becoming a platform for promotion of the region's economy, and building coalitions to promote economic development.

The Flyover Coalition will start with online content including a roundup of news and commentary from around the region and a regular column by Buss, "The 40,000-Foot View." Buss was nominated for a Pulitzer Prize by the *Wall Street Journal* and is a nationally known journalist and commentator with a regular presence in *Forbes*, *Chief Executive* and other publications.

The group plans to pivot soon into hosting virtual forums and, pending the resolution of the pandemic, in-person conferences around industries and issues of importance to Flyover Country.

All of The Flyover Coalition information and content can be found at [www.flyovercoalition.org](http://www.flyovercoalition.org).

**About The Flyover Coalition:** It is a not-for-profit, nonpartisan organization that aims to protect and promote America's heartland by giving its people a voice and a platform through online content and through involvement in other media. The Flyover Coalition also promotes cooperation and coalition-building in economic development among the people, companies, states and localities of the region. Learn more at [www.flyovercoalition.org](http://www.flyovercoalition.org).

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