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# The Flyover Coalition Sets 'Reimagining the Food Business in Flyover Country' Forum

ROCHESTER HILLS, *Michigan* — The Flyover Coalition will host its first event on November 9, a virtual forum for the food and ag-tech industries in the region, titled “Reimagining the Food Business in Flyover Country.”

With eight sessions and more than two dozen panelists, the event will cover all things related to the food and beverage industry in Flyover Country — from agriculture technology and CPG strategies to alternative meat and VC funding.

Headliners among panelists and speakers include **Governor Eric Holcomb** of Indiana; **Seth Goldman**, chairman of Beyond Meat; **Brigitte Wolf**, president of the Global Snack Futures unit of Mondelez International; **D’Anne Hayman**, vice president of global innovation for Kellogg; **Luke Saunders**, CEO and Founder of Farmer’s Fridge; and **Matt Crisp**, CEO of Benson Hill.

Domino’s, a major food business in Flyover Country, headquartered in Ann Arbor, Michigan, is the corporate sponsor for the “Reimagining” event.

Reimagining the Food Business in Flyover Country is scheduled for 10 a.m. to 4:30 p.m. ET. To register, visit [www.flyovercoalition.org/ag-conference-21](http://www.flyovercoalition.org/ag-conference-21).

**About The Flyover Coalition:** It is a not-for-profit, nonpartisan organization that aims to protect and promote America’s heartland by giving its people a voice and a platform through online content and through involvement in other media. The Flyover Coalition also promotes cooperation and coalition-building in economic development among the people, companies, states and localities of the region. Learn more at [www.flyovercoalition.org](http://www.flyovercoalition.org).

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