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# The Flyover Coalition Announces Initial Advisory Board Members

ROCHESTER HILLS, *Michigan* — The Flyover Coalition is pleased to announce the formation of an advisory board, commencing with four distinguished members who bring wisdom, expertise and tremendous relevance from various sectors of the economy across Flyover Country.

They are:

**Larry Gigerich**, Managing Director, Ginovus, an economic-development consulting firm in Fishers, Indiana.

**Tom Goggins**, Senior Managing Director, Manulife Investment Management, a Flyover Country native with deep investment and financial expertise.

**Ken Harris**, Managing Director, Cadent, a senior advisor to many CPG companies across the region, headquartered in Chicago.

**Mark Hogan**, Global Advisor, Toyota Motor Co., one of the most experienced auto-industry executives in the region, and a former director of Toyota.

“We’re thrilled to be able to rely on such a respectable and wide-ranging group of leaders within the region as we gear up The Flyover Coalition for growth,” said Dale Buss, Flyover Coalition Founder and Executive Director. “With their experience, knowledge, and leadership, The Flyover Coalition will be able to do an even better job of informing and supporting Flyover Country, our people and our economy.”

Buss said he expects to add more members of similar caliber to the organization’s advisory board in the coming months.

**About The Flyover Coalition:** It is a not-for-profit, nonpartisan organization that aims to protect and promote America’s heartland by giving its people a voice and a platform through online content and through involvement in other media. The Flyover Coalition also promotes cooperation and coalition-building in economic development among the people, companies, states and localities of the region. Learn more at [www.flyovercoalition.org](http://www.flyovercoalition.org).

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